

## GEORGIA LOTTERY FOOTBALL CHALLENGE CONTEST ("Contest") OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR TO WIN. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

OPEN ONLY TO ELIGIBLE RESIDENTS OF THE STATE OF GEORGIA, WHO, AS OF THE TIME OF ENTRY, ARE AT LEAST EIGHTEEN (18) YEARS OF AGE.

THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL AND STATE LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED.

ELIGIBILITY: Open only to legal residents of the state of Georgia who are at least 18 years of age, and who have mobile internet access and a Qualified Device as of October 11, 2020. A "Qualified Device" means (a) an Apple mobile device (iPhone 7 and newer) with an iOS 10.0 operating system or newer and the Safari or Chrome web browser or (b) as of October 11, 2020, mid to high tier Android device with Android 7.0 or newer and the Chrome web browser. The following persons are not eligible to participate or win a prize: employees, directors and officers of Aquimo LLC ("Aquimo"), Georgia Lottery Corporation ("GLC" or "Sponsor"), the Atlanta Falcons ("Team"), and each of their respective parents, subsidiaries and affiliated companies, distributors, web design, advertising, fulfillment, and promotion agencies, and other parties involved in the administration, development, fulfillment or execution of this Contest (collectively the "Contest Parties"), the immediate family members (spouse, parent, child, sibling, grandparent, and spouse or "step") of each of the foregoing excluded persons, and those living in the same household of each such individual.

2. HOW TO COMPETE: Using a mobile device, participants can play a custom game to score points to win cash (awarded in form of a Visa gift card) and Atlanta Falcons merchandise gift card from Atlantafalcons.com. There are five (5) weekly challenges during the Contest:

### ANY-TIME WEEKLY CHALLENGES (5 weekly Challenges)

Each challenge will begin at 12:00 AM ET on the day listed and end at 11:59 PM ET on the following Saturday as shown below.

Weekly Challenge 1: 10/11-10/17

Weekly Challenge 2: 10/18-10/24

Weekly Challenge 3: 10/25-10/31

Weekly Challenge 4: 11/1-11/7

Weekly Challenge 5: 11/8-11/14

To participate, players must navigate to GALottery.Live using the Chrome or Safari web browser on their Qualified Device, or by downloading and touching the tile in the free Atlanta Falcons App. To enter the Weekly Challenge, during the Contest Period, touch "Play Now" on the Game home screen to enter "Tournament Play" mode. The Tournament Play is automatically initiated, and the Game takes approximately 60 seconds to play. Participants may play unlimited times each day in Tournament Play mode. However, only the single highest Tournament Play score for any individual during any Contest Period shall be eligible for prizes for that Contest Period or for the Bonus Prize or be posted to the official Contest Leaderboard.

If you play in a Weekly Challenge during the Contest Period, you become a “Contestant”. After each weekly Challenge in the Contest Period, your total score is automatically posted to the official Contest leaderboards (“Leaderboards”). The length of each Weekly Play Game is at the discretion of the Sponsor and Aquimo. If you play before or after the Contest Period has ended, your score is a practice score and is just for fun. Such score shall not be added to the Leaderboards or be eligible for the Contest. Aquimo’s application system is the official time-keeping device for the Contest.

To participate, you must do the following:

- A. Navigate to GALottery.Live using the Chrome or Safari web browser.
- B. Log-in using social media or enter as a guest by entering a unique username.
- C. Tap “Play Now” in the Game. Note that the Weekly Tournament Play will start automatically if the Game is open and you tap “Play Now.”
- D. At the end of each Challenge, your score will be automatically updated to the Leaderboards. The Weekly Leaderboard records the scores for the Weekly Tournament Play. You can tap Play Now to compete again during the weekly contest period and there is no limit to the number of times you can play each day in the Weekly Challenge. Scores do not roll over from one week to the next during the Weekly Challenges.
- E. Share your valid email address.

To participate and win, you must have a Qualified Device (see above), have shared your valid email address, have a data plan through your online service provider, and Internet access, all as of the start of and during the Contest Period. Any data charges assessed by your own mobile service provider or charges for Internet access are your sole responsibility.

3. HOW TO WIN: Odds of winning will depend on the skill of the contestant and the number of entries. The Contest occurs on the dates and times set forth in paragraph 2 and there are two (2) ways to win:

Prizes are awarded:

- (1)** to the individuals with the highest overall Tournament Play scores during each Weekly Challenge Period (five (5) total sets of winners, one (1) each Weekly Challenge); and
- (2)** to the individual with the highest total overall score in all five (5) Weekly Challenges combined (one (1) Bonus Prize winner awarded at the conclusion of all Weekly Challenges).

The eligible individual with the highest overall score for any Weekly Challenge will be awarded the 1st Prize for that Challenge. The eligible individuals with the 2nd highest overall score for any Weekly Challenge will be awarded the 2nd Prize for that Contest. The eligible individuals with the 3<sup>rd</sup> through 5th highest overall scores for any Weekly Challenge will be awarded the 3<sup>rd</sup> Prize for that Challenge. The eligible individuals with the 6th through 50th highest overall scores for any Weekly Challenge will be awarded the 4th Prize for that Challenge. The top 500 eligible individuals in any Weekly Challenge including all 1st, 2nd, 3rd Prize, and 4<sup>th</sup> Prize Winners for that Challenge, will be awarded the 5th Prize for that Contest. In addition, the eligible individual with the highest total overall score in all five (5) Weekly Challenge combined will be awarded the Bonus Prize.

In the case of a tie score the Winner will be determined based upon the time that the score was obtained in the Weekly Tournament Play, as applicable. The fastest time will be awarded the Winner.

4. PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"): Each of the individual Contests in Section 2 will have the following prizes awarded to eligible Winners:

### **Weekly Contests**

Prizes will be awarded each week as follows:

- First Prize: one (1) \$150 Merchandise Card and one (1) \$250 Visa eGift Card
- Second Prize: one (1) \$100 e-AF Merchandise Card and one (1) \$150 Visa eGift Card
- Third Prize: one (1) \$100- e-AF Merchandise Card and one (1) \$100 Visa eGift Card
- Fourth Prize: one (1) \$40 e-AF Merchandise Card
- Fifth Prize: X% AF Merchandise discount code

One (1) \$500 Visa eGift card Bonus Prize will be awarded to the eligible individual with the highest total overall score in all five (5) Weekly Challenges combined.

	<b>Type of Promo</b>	<b>Start Date</b>	<b>End Date</b>	<b>1st Prize (Grand Prize Winner)</b>	<b>2<sup>nd</sup> Prize (2<sup>nd</sup> Place Prize )</b>	<b>3<sup>rd</sup> Prize (Winners 3-5)</b>	<b>4<sup>th</sup> Prize (Winners 6-50)</b>	<b>5<sup>th</sup> Prize (Top 500 eligible participants)</b>
Weekly Contest 1 Football Tournament	One-week Contest	10/11/20	10/17/20	\$250 Visa Gift Card; \$150 AF E-Gift Card (1 winner; \$400 Value)	\$150 Visa Gift Card \$100 AF E-Gift Card (1 winner; \$250 Value)	\$100 Visa eGift card; \$100 AF E-Gift card 3 winners; \$200 Value each)	\$40 AF E-Gift card (45 winners; \$40 Value each)	X% AF Merchandise discount Code
Weekly Contest 2 Football Tournament	One-week Contest	10/18/20	10/24/20	\$250 Visa Gift Card; \$150 AF E-Gift Card (1 winner; \$400 Value)	\$150 Visa Gift Card \$100 AF E-Gift Card (1 winner; \$250 Value)	\$100 Visa eGift card; \$100 AF E-Gift card 3 winners; \$200 Value each)	\$40 AF E-Gift card (45 winners; \$40 Value each)	X% AF Merchandise discount Code
Weekly Contest 3 Football Tournament	One-week Contest	10/25/20	10/31/20	\$250 Visa Gift Card; \$150 AF E-Gift Card (1 winner; \$400 Value)	\$150 Visa Gift Card \$100 AF E-Gift Card (1 winner; \$250 Value)	\$100 Visa eGift card; \$100 AF E-Gift card 3 winners; \$200 Value each)	\$40 AF E-Gift card (45 winners; \$40 Value each)	X% AF Merchandise discount Code
Weekly Contest 4 Football Tournament	One-week Contest	11/1/20	11/7/20	\$250 Visa Gift Card; \$150 AF E-Gift Card (1 winner; \$400 Value)	\$150 Visa Gift Card \$100 AF E-Gift Card (1 winner; \$250 Value)	\$100 Visa eGift card; \$100 AF E-Gift card 3 winners; \$200 Value each)	\$40 AF E-Gift card (45 winners; \$40 Value each)	X% AF Merchandise discount Code

Weekly Contest 5 Football Tournament	One-week Contest	11/8/20	11/14/20	\$250 Visa Gift Card; \$150 AF E-Gift Card (1 winner; \$400 Value)	\$150 Visa Gift Card \$100 AF E-Gift Card (1 winner; \$250 Value)	\$100 Visa eGift card; \$100 AF E-Gift card 3 winners; \$200 Value each)	\$40 AF E-Gift card (45 winners; \$40 Value each)	X% AF Merchandise discount Code
--------------------------------------	------------------	---------	----------	--	---	--	---	---------------------------------

Prizes are subject to change during the promotional period.

Actual retail values may differ at time of prize award. Any difference in value between the stated ARV and the actual value of the prize package will not be awarded.

During the Contest Period the Sponsor may offer retail coupons to participants which are redeemable in a store or retailer’s online store. These coupons, amounts and quantities, are at the discretion of the Sponsor and have no resale cash value. All coupons are subject to change.

**5. PRIZE RESTRICTIONS:**

Winners are solely responsible for any and all prize-related expenses, including, without limitation, all income taxes attributable to the acceptance of prizes. The prizes are subject to availability. Prizes are non-transferable and no substitution by Winner or cash equivalent is allowed. If the advertised prize becomes unavailable, the Sponsor reserves the right to substitute an alternative prize of equal or greater retail value or specifications.

No individual may win more than one (1) prize at each of the 1st, 2nd, and 3rd Prize levels during the Weekly Challenge. Only one (1) prize may be awarded at each level per household in the Weekly Challenge, Contestants who have won one (1) prize at the 1st, 2nd, or 3rd Prize level in a Weekly Challenge or game-Day Challenge or Live Challenge forfeit their eligibility for additional prizes at that same level in subsequent Weekly Challenge, respectively, during the remainder of the Contest Period, and after winning a 1st, 2nd, or 3rd Prize at a Weekly Challenge, if they have a potentially winning score in a subsequent Weekly Challenge, Game-Day Challenge or Live Challenge, respectively, the applicable prize will be awarded to the next highest scoring eligible Contestant. Contestants who forfeit their eligibility for prizes at any level and subsequently (a) have a potentially winning score at that level, and (b) remain eligible for a prize at a lower level, shall instead be awarded a prize at the next highest level for which they remain eligible. All contestants remain eligible for the Bonus Prize regardless of whether they have been awarded prizes at one or more levels previously.

**6. PRIZE REDEMPTION:** Potential Winners will be contacted by email with prize redemption instructions and will be asked to verify eligibility and sign a Winner Agreement and Release of Liability Form with

(where lawful) a publicity release. Contestants who do not respond to the email within 48 hours may forfeit their eligibility. If a potential Winner does not respond within the designated time, or there is a return of any prize/prize notification as undeliverable, he/she may be disqualified and the next highest Tournament Play scoring eligible Contestant for the applicable Weekly Challenge Period or Live Challenge, as applicable, will be selected. Upon disqualification, no further consideration will be given. As a condition of receiving the prize, Winners must timely sign and return any documents requested by Aquimo, Sponsor, or the Team, including a Georgia Lottery Claim Form. A Georgia Lottery Winner Claim form will be provided to potential winners and must be returned within seven (7) days of receipt. Failure to timely return any required documents, including the Georgia Lottery Winner Claim Form, may result in prize forfeiture, and an alternate winner may be selected. Unless otherwise noted, allow eight (8) to ten (10) weeks for delivery of prizes by email to the address indicated following completion of notification and the prize claim process.

7. PRIVACY: PERSONAL INFORMATION COLLECTED IN CONNECTION WITH YOUR PARTICIPATION IN THE CONTEST MAY BE USED BY AQUIMO, SPONSOR, AND THE TEAM, SUBJECT TO THEIR RESPECTIVE PRIVACY STATEMENTS, WHICH ARE SUBJECT TO CHANGE AT ANY TIME, AND LOCATED AT: Aquimo: <http://us.aquimo.com/privacy-policy.html>

All information liked, posted, or otherwise accessible via Facebook Connect, including all information you submit via the Game, is subject to Facebook's Terms of Use. This Contest is in no way sponsored, endorsed, administered by or associated with Facebook. You agree to release Facebook from all claims arising out of, or in connection with, this Contest. Any questions, comments or complaints regarding this Contest should be directed to Sponsor and Aquimo and not to Facebook.

#### 8. GENERAL CONDITIONS:

This Contest is governed by the laws of Georgia. As a condition of participating in this Contest, Contestant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved exclusively before the Superior Court of Fulton County, Georgia. Prizes will be awarded and/or delivered only to addresses within the State of Georgia. Except as determined by Sponsor in its sole discretion, no substitution of prize is offered, no transfer of prize to a third party is permitted, and non-cash prizes may not be redeemed for cash value (unless at the sole discretion of Sponsor).

Winners will be solely responsible for all applicable federal, state and local taxes and related expenses on the prize and may receive an IRS Form 1099 for the approximate retail value of the prize (as calculated by Sponsor). Winners may be required to complete and return to Sponsor or Aquimo an IRS FORM W-9 as a condition of receiving a prize. Noncompliance with the requirements of this paragraph will result in disqualification of the Winner and the forfeiture of all interest in a prize.

All other expenses on the receipt and use of the prize not specifically mentioned herein are solely the responsibility of the Winner. Any portion of a prize not accepted by a Winner will be forfeited.

9. CONDUCT: By participating in this Contest, Contestants agree to be fully and unconditionally bound by these Official Rules and the decisions of the Sponsor and Aquimo that shall be final and binding in all respects. The Official Rules will be posted in the Game throughout the Contest Period. Failure to comply with these Official Rules may result in disqualification. Sponsor and Aquimo reserve the right at

their sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Contest; or to be acting in any manner deemed by Sponsor and/or Aquimo to be in violation of the Official Rules; or to be acting in any manner deemed by Sponsor and/or Aquimo to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR APP OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST OR ANY OTHER FRAUDULENT ACTIVITY MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND/OR AQUIMO RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AT LAW OR IN EQUITY AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

10. LIMITATIONS OF LIABILITY: The Contest Parties assume no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty, incomplete or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of the Internet, the App, the Website or cellular phone service or any combination thereof; (e) any injury or damage to Contestant's or to any other person's computer or mobile phone which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest, whether caused by Sponsor, Aquimo, users or by any of the equipment or programming associated with or utilized in the Game; (f) unauthorized human intervention in any part of the entry process or the Contest; or (g) by any technical or human error which may occur in the processing of scores or in the administration of the Contest, which may limit a player's ability to participate in the Contest including, without limitation, incorrect, delayed or inaccurate transmission, winner notifications, prize claims or other information or communications relating to the Contest, or the failure to capture or transmit any such information. If, for any reason, the Contest is not capable of running as planned for reasons which may include without limitation, infection by computer virus, pandemic or epidemic, COVID-19, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then Sponsor and Aquimo reserve the right, in their sole discretion, to cancel, terminate, modify or suspend the Contest in whole or in part.

In the event of any ambiguity or error(s) in these Official Rules, Sponsor and Aquimo reserve the right to clarify or modify these Official Rules however they deem appropriate to correct any such ambiguity or error(s). If due to an error or for any other reason, more legitimate prize claims are received than the number of prizes stated in these Official Rules, Sponsor reserves the right to award only the number of prizes offered in these Official Rules. In no event will more than the stated number of prizes be awarded.

CONTESTANT ALSO AGREES THAT TO THE FULLEST EXTENT PERMITTED BY LAW: (I) UNDER NO CIRCUMSTANCES WILL CONTESTANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND CONTESTANT HEREBY KNOWINGLY AND EXPRESSLY WAIVE ALL RIGHT TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, AND/OR ANY RIGHT TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, IN ANY ACTION ARISING OUT OF OR

CONNECTED WITH THE CONTEST OR ANY PRIZE AWARDED; AND (II) CONTESTANT'S REMEDIES ARE LIMITED TO A CLAIM FOR CONTESTANT'S OUT-OF-POCKET EXPENSES OF PARTICIPATION IN THE CONTEST (IF ANY).

11. RELEASE OF LIABILITY: All Contestants, as a condition of entry into the Contest, agree to release Sponsor, Aquimo, the Team, and all other Contest Parties from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained, either directly or indirectly, whether caused by negligence or not, in connection with accessing the Website, App, or Game, submitting an entry or otherwise participating in any aspect of the Contest, the receipt, ownership, use or misuse of any prize awarded, or any typographical or other error in these Official Rules or the announcement of offering of any prize. The Winner shall bear all risk of loss or damage to their prize after it has been delivered. Sponsor makes no representations or warranties of any kind concerning the appearance, safety, or performance of any prize. Except where prohibited by law, Winners grant to Sponsor the right to print, publish, broadcast and use worldwide in any media now known or hereinafter known (including, without limitation, use online or on the App) the Winner's name, address, voice, statement, picture or other likeness, without additional compensation, for public relations, advertising and promotional purposes as may be determined by Sponsor.

12. WINNER LIST: For a list of winners, available after January 1, 2021, mail a self-addressed, stamped envelope to: Atlanta Falcons Contest Winner List Request, Aquimo LLC Requests must be received no later than sixty (60) days after the end of the Contest Period.

13. AQUIMO: Aquimo LLC, 3514 N Power Rd Ste#115, Mesa, AZ 85215 USA